



## NEWS RELEASE

### Community connection a priority for web design firm

**July 1, 2009 – Fort Collins, Colo.** ... Almost nine years ago Clay Pot Creative, a Fort Collins web design and marketing agency in Fort Collins, opened its doors with the promise and passion of delivering custom-made graphic design, marketing and web development services.

Owner Julia Leach also promised herself that her company would keep a close connection to the community.

You may have seen that big, bad bulldog around town recently on billboards, banners, posters, T-shirts and the like. The Big Dog, part of the Realities for Children Realities Ride, is just one of the many recent philanthropic donations made by the firm. Clay Pot Creative regularly supports the local nonprofit by providing branding and graphic design services for several of their events, including Night Lights and Keeping Dreams alive/RFC Membership Dinner.

The Food Bank For Larimer County is another recipient of Clay Pot Creative's good works. Ongoing design services and the savvy creative behind their upcoming 25th anniversary celebration is also in the works.

Clay Pot Creative also sponsors and donates graphic design services to the Colorado Business Connections Annual Charity Golf Tournament. The 2008 Colorado Business Connections Annual Charity Golf Tournament raised \$12,500 to help Kallee Grace Parks, who suffers from a Pilomyxoid Astrocytoma Tumor, and her family with medical expenses.

"I'm grateful that my company is in a position to be able to support the community we live and work in," says Leach. "The current state of the economy hasn't made it any easier to do business, but we've been able to make it a priority to continue donating services to our nonprofit partners. My employees enjoy getting to provide their expertise by working on the projects, and many of them even donate their own time behind-the-scenes too."

#### **About Clay Pot Creative**

Clay Pot Creative opened its doors in 2000 with the promise and passion of delivering custom-made graphic design, marketing and web development services. They are best known for their customer-focused philosophy, and hand crafted solutions. With a commitment to altruism, Clay Pot Creative also keeps a close connection to the community by donating services to organizations such as: Food Bank For Larimer County, Realities For Children, the Loveland Classic at Centerra 5K/10K Road Run; Rocky Mountain High School; and the Colorado Business Connections Annual Charity Golf Tournament to name a few.

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