



NEWS RELEASE



In Good Taste Food Drive results

June 24, 2009 – Fort Collins, Colo. ... Two neighboring marketing agencies recently rallied a canned food drive for their entire office park to benefit the Food Bank For Larimer County.

The first annual "**In Good Taste** Drake Professional Park Food Drive" was the brainchild of Clay Pot Creative and Sage Marketing Group.

It was simply a way to help stock the shelves of the Food Bank For Larimer County (eloquently timed the day before THE TASTE of Fort Collins), and create a networking event for businesses within the Drake Professional Park. What came out of it was a fun "block party" complete with pizza donated from nearby Vincent Heavenly Pies & Pasta and prize drawings for tickets to THE TASTE of Fort Collins, the Steamboat Wine Festival, and Drake Professional Park gift certificates from Cuppy's Coffee, Breathe Yoga, and Optimal Life Wellness Center.

Cash donations and a whopping 560 pounds of food was brought in. Due to the outpouring of positive comments about the event, the two companies are ready to roll it into an annual event.

About Clay Pot Creative

Clay Pot Creative opened its doors in 2000 with the promise and passion of delivering custom-made graphic design, marketing and web development services. They are best known for their customer-focused philosophy, and hand crafted solutions. With a commitment to altruism, Clay Pot Creative also keeps a close connection to the community by donating services to organizations such as: Food Bank For Larimer County, Realities For Children, the Loveland Classic at Centerra 5K/10K Road Run; Rocky Mountain High School; and the Colorado Business Connections Annual Charity Golf Tournament to name a few.

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